

Marguerite Shepard

Contact

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Education

Emmanuel College

Bachelors of Fine Arts in Graphic Design, with minors in Marketing & Digital Media Productions

Graduation: May 2027

GPA: 4.0, Dean's List, Kappa Phi Honors Society

Relevant Courses: Package & Publication Design, Interactive Design, Motion Graphics & Digital Animation, Poster & Information Design

Awards & Certificates

1st Place in Advertising Design
SkillsUSA Maine State Competition 2022

2nd Place in Advertising Design
SkillsUSA Maine State Competition 2023

Skills

Design

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Dimensions
- Wix
- Squarespace
- Canva

Office Software

- Microsoft Office Suite (Powerpoint, Excel, Word, Teams)
- Asana
- Wrike

Relevant Experience

Graphic Design Intern

Emmanuel College Department of Marketing and Communication, Boston, MA | October 2025 - Present

- Produced digital and print marketing materials for campus-wide initiatives
- Improved digital asset organization and file preparation workflows
- Worked to improve digital presence by rebranding social media

Graphic Designer

Emmanuel College Event Team, Emmanuel College, Boston, MA | September 2023 - December 2025

- Created print and digital media for promotional means across campus on a weekly basis
- Created t-shirts and sweatshirts for club members and volunteers
- Rebranded the club to realign with its mission and objectives by creating a new logo and aesthetic

Marketing and Media Representative

Portland Schooner Co., Portland, ME | May 2024 - September 2024

- Assisted with marketing support from implementing signage, updating the design of company brochures, submitting events and information engaging for social media.
- Photographed historic Schooners and talented Captain & Crew for media usage.
- Interacting with and checking in guests for public sails, private charters and special events over the phone and in-person.

Social Media Intern

Finance Authority of Maine, Augusta, ME | June 2023 - September 2023

- Assisted in website development and audience engagement, ensuring that our media was user-friendly and engaging for our intended audience.
- Executed exciting and effective media content, prepared information for media kits, and followed content ideas through brainstorming to post-production.
- Evaluated advertising and promotion programs for compatibility with public relations efforts.

Other Experience

Desk Assistant

Emmanuel College, Boston, MA | September 2023 - Present

Harvester

Pineland Farms, New Gloucester, ME | May 2021 - September 2022